PEARL DISTRICT
BUSINESS ASSOCIATION

2011 New Membership Application

This form is also available at www.explorethepearl.com

Membership begins upon receipt of this application and lasts for a period of 12 successive months (1 year).

Business Name:		
Primary Contact:		**Title:**
Business Address:		
City:	**State:**	**Zip:**
Business Phone:	**Fax:**	**E-Mail:**
Alternate Phone:	**General Hours:**	
Open Sundays: ☐ **Yes** ☐ **No**	**Website:**	
I prefer to be contacted by: ☐ **Phone** ☐ **E-Mail** ☐ **Regular Mail**		

Please check appropriate membership category:

☐ **Pearl Business Membership** includes listing in selected print publications. Listing with link on www.explorethepearl.com, dedicated subpage on website, inclusion in Task Force Meetings, web site event postings, social media integration, eNewsletter blasts to members and the public. **$600 year.**

☐ **Premium Pearl Business Membership** All Business membership benefits plus logo on map, rotating web site banner, category search priority, sponsor mention and logo in selected print publications**. $1700 year**

☐ **Affiliate Membership** available to Businesses not located in the Pearl who are not competitive to Pearl members and support Pearl businesses. Affiliate members have no voting rights or Board appointments and are subject to PDBA Board approval. This membership Includes a business listing in selected print publications, web site listing with link, web and social media event postings, event sponsorships, and task force group networking with marketing opportunities. **$950 per year.**

☐ **Non-Profit Basic Membership** includes all benefits of Basic Membership for 501c3 organizations**. $375 per year.** PDBA will underwrite half the annual $600 membership fee to qualified organizations. (subject to PDBA Board approval)

☐ **Please list my business as follows (for web and print listing) For Members ONLY:**

Name of Business	Same as Above	☐	
Business Address	Same as Above	☐	
Telephone	Same as Above	☐	
Website	Same as Above	☐	
Type of Business (Check One Business Category from List Below)			

☐ Active Wear & Gear
☐ Antiques
☐ Art Galleries & Services
☐ Banking, Financial, Mortgage & Title Services
☐ Bars & Brewpubs
☐ Books, Stationery & Novelties
☐ Clothing, Jewelry & Shoes
☐ Coffee, Tea, Sweets & Ice Cream
☐ Colleges & Universities
☐ Condos, Apartments & Real Estate
☐ Cooking Schools, Wineries & Markets
☐ Exercise & Fitness
☐ Florists
☐ Hardware & Fixtures
☐ Health Care Services
☐ Home Furnishings
☐ Miscellaneous Services
☐ Non-Profit/Cultural Organizations
☐ Pet Goods & Services
☐ Printing Prepress & Signs
☐ Restaurants
☐ Salons & Spas
☐ Shopping Centers
☐ Specialty Shops & Toys

For Members ONLY. Explore the Pearl Guide Business Listing (Please use a maximum of 88 characters including up to 44 characters for your Business URL/Website Address):

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☐ Check Enclosed ☐ Credit Card ☐ American Express ☐ Visa ☐ Master Card

Card # _____ Exp. _____/_____

Signature

Name on Credit Card

Billing Address City State Zip

Mail or fax completed form with payment to: "PDBA" 1022 NW Marshall Street, #500 Portland, OR 97209 Fax 503-227-8519 / All fees are due in advance.